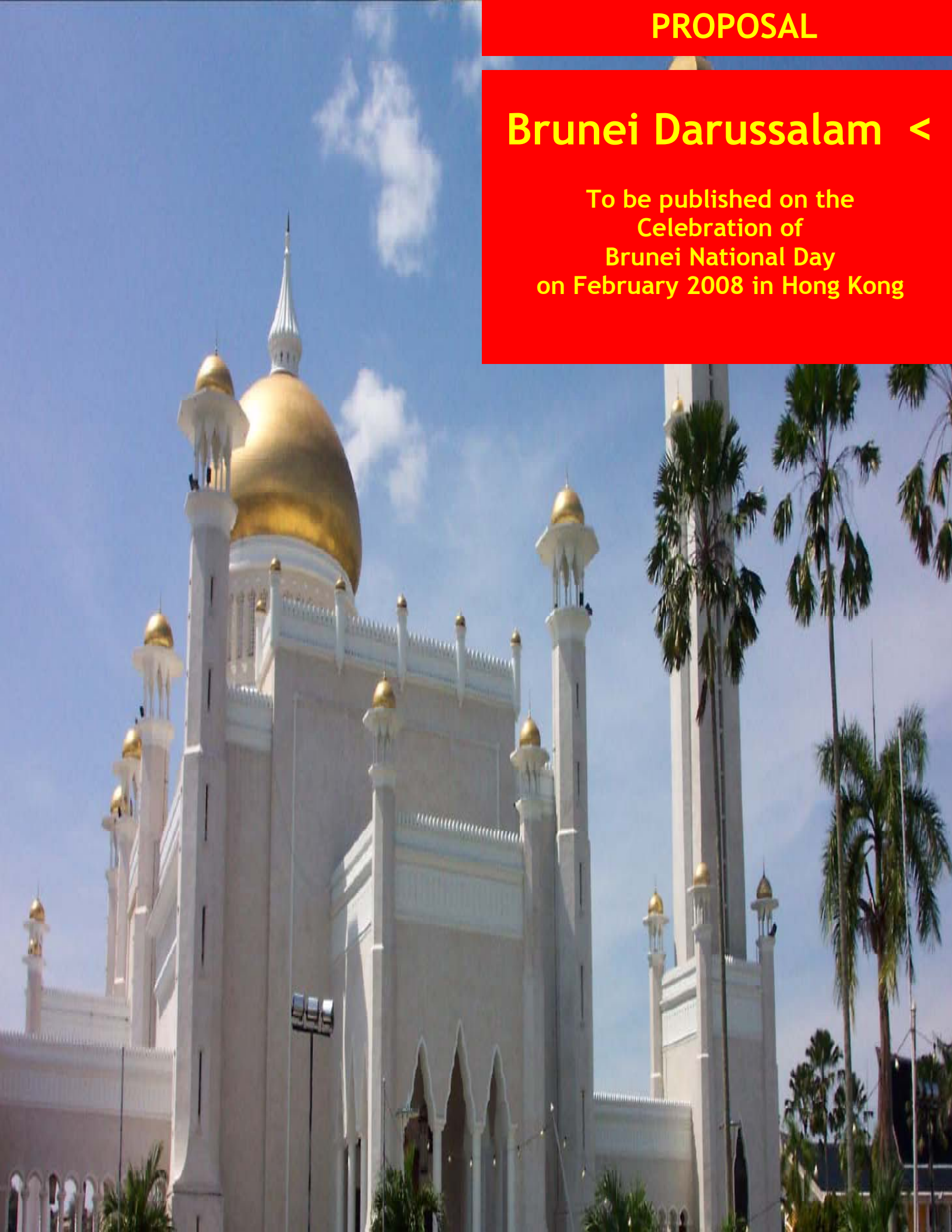


**PROPOSAL**

**Brunei Darussalam <**

**To be published on the  
Celebration of  
Brunei National Day  
on February 2008 in Hong Kong**



# Brunei Darussalam 2008 <

Both Hong Kong and Brunei Darussalam have gone a long way in economic restructuring, and have had tremendous success in the process. But, nowadays, no economy can afford to stand still in the face of keen international competition. Hong Kong and Bahrain alike must search for the best way forward.

Brunei Darussalam is still very much dependent on revenues from crude oil and natural gas to finance its development programmes. Aside from this, Brunei Darussalam also receives income from rents, royalties, corporate tax and dividends. Due to the non-renewable nature of oil and gas, economic diversification has been in Brunei Darussalam's national development agenda. In the current Seventh national Development Plan, 1996-2000, the government has allocated more than \$7.2 billion for the implementation of various projects and programmes.

Brunei Darussalam is the third largest oil producer in Southeast Asia and it produced 163,000 barrels

Brunei Darussalam welcomes foreign investment. Foreign investors are invited to actively participate in the current economic diversification programme of the country. The programme hinges on the development of the private sector. The Ministry of Industry and Primary Resources was formed in 1989 with the responsibility of promoting and facilitating industrial development in Brunei Darussalam. Brunei Darussalam offers all investors security, stability, continuity, confidence and competitiveness.

Competitive investment incentives are ready and available for investors throughout the business cycle of start up, growth, maturity and expansion. The Investment Incentive Act which was enacted in 1975 provides tax advantages at start up and ongoing incentives throughout growth and expansion that are comparable if not better than those offered by other countries in the region.

Industrial activities are classified into four categories:-

- Industries related to national food security
- Industries for local market
- Industries based on local resources
- Industries for export market

In response to this need, the undersigned is publishing a book entitled "**Brunei Darussalam**". The key focus is to identify strength and potential of investments opportunities in Thailand in the international financial community. It will highlight new economic agenda, strategies and business objectives of the present administration. It will attempt to unmask what lies ahead for the Brunei Darussalam economy and how the new government plan to strategically position the country in the international community.

Your support is of vital importance to the success of this endeavour.

# Brunei Darussalam 2008 <

## **Advertising**

### **Gold Sponsor**

**US\$ 20,000**

- Back Cover Corporate Advertising
- Logo will appear in the cover as co-publisher
- 10 Pages Corporate Profile
- 100 Copies of the Book

### **Silver Sponsor**

**US\$10,000**

- 1 Full Page Full Colour Advertising
- 6 Pages Corporate Profile
- 70 Copies of the Book

### **Bronze Sponsor**

**US\$7,000**

- 1 Full Page Full Colour Advertising
- 4 Pages Corporate Profile
- 50 Copies of the Book

### **Sponsor**

**US\$4,000**

- 1 Full Page Full Colour Advertising

**For further information please contact**

**Mr. Aldrin Monsod (852) 3118 2902**

---

## **DISTRIBUTION**

Who needs this Guidebook? A total of 3,000 copies will distributed

## **BREAKDOWN**

- National Day Celebration Guest
- Major Enterprises in Hong Kong (listed and non-listed)
- Accountants/ Lawyers
- Investors
- Professional Services and Business Associations
- Financial Institutions / Brokerage Firms
- Major government department in HK

## **PROFILE**

- Managing Director/ General Manager / Chairman / CEO / President / Investor Relations / Directors
- Regional Heads/ Treasurer/ CFO / CIO/ COO/ Consultants
- Marketing Directors /Project Manager
- Professional Services and Associations
- Financial Institutions / Brokerage Firms

**Brunei Darussalam 2008 <**